

QUICKSTART PROGRAM



Boost Revenue & Productivity in 2025 with Digital Member Communication & Outcomes

Administrative savings from digitizing member communications typically cover the entire cost of the QuickStart Program!

Why Health Plans Need Me+U Care

Healthcare faces rising costs, shifting regulations, and pressure to improve quality & satisfaction. Health plans must:

- Increase staff efficiency and cut admin costs
- Improve quality scores (CAHPS, QRS, HEDIS, STARS)
- Control medical expenses
- Enhance member satisfaction

Why Me+U Care?

Serving 30M+ members, Me+U Care is the App-Free, HIPAA-secure, HITRUST-certified digital platform proven to:

- Increase member engagement and satisfaction
- Reduce admin workload and costs
- Deliver measurable improvements in outcomes and revenue

QuickStart Program Highlights

- Fast Results: Launch in <30 days, see impact in 90 days, no IT integration needed
- Targeted Outreach: Five high-impact campaign templates targeting top conditions, branded for your plan
- Easy Customization: Edit campaign language/timing or use your own content
- Real-Time Analytics: Dashboard and reporting to track and optimize results
- Admin Savings: Digital outreach replaces mail/phone, freeing up staff time
- Low Lift: Minimal staffing (<1 FTE), fixed fee, ROI within first year
- Seamless Expansion: Credit your QuickStart investment toward full deployment

How to Get Started

- Provide a simple member file (ID, name, DOB, zip, contact)
- Review and approve campaign templates
- Identify target cohorts and launch via the Me+U portal
- No App, IT Integration, or Capital Investment required

Ready to Transform Member Communications and Improve Earnings?

Contact Jay Sebaugh (jay@meucare.com) or Tony Pilotto (tony@meucare.com) for a free consultation and see how Me+U Care can deliver results for your plan.